



fp Market Solutions
your products, route to market



Product Code: 9035B

FP Intro Package

Cost: £199 / €231 / \$313 Per Country

Payment Term: Advance Payment

What we can do for your business!

The fp Market Solutions Intro package, is available for manufacturers to gauge the initial potential market interest for your company products, with the buyers from the largest DIY, Home Improvement, Builder Merchant, Flooring contractor and architect / product specifier companies in the world.

This package allows our dedicated sales and support team to research your products with our buyer and decision maker contacts, this will give us a full view and feedback as to how successful your products would be in that country.

All information from these meetings is documented and sent back to your company in a report that also contains information on market competition and the next steps forwards to make in taking your products to market.

The Intro Package

- Full introduction to relevant decision makers by mass email / face to face meeting
- Honest and constructive reports to your company on comments and suggestions from our clients and sales agents
- Details of the next step forwards in taking your product to market

What we require from you

1. We will require a brief introduction on your company and its products
2. What are the USP's (Unique Selling Points) of your product/s
3. What immediate marketing support can you provide i.e.: Leaflets, Samples etc..
4. What are your expectations?

